



COMPANY PROFILE

Who we are

MGC Sports is a London based sports management agency that specialises in football working with professional clubs, associations, academies, coaches and players from leagues across the world, providing our clients with relevant tailored solutions.

MGC Sports is headed by former Cyprus international Yiotis Panayiotou, who brings a wealth of knowledge, experience and contacts from the sports industry as a former athlete with a successful playing career spanning over 15 years. Our team is comprised of former footballers and sport specialists with a global network of established industry contacts.

Client Management & Representation

Our goal is to deliver to each client the highest quality representation, unrivalled personal attention and offer the highest level of service and guidance to athletes who want to maximize their earning potential.

Our team are experienced in identifying and placing talent in clubs where they can maximize their potential on and off the pitch, always ensuring the best deal is negotiated for the client with maximum financial reward and maximum security guaranteed.

From managing the day to day activities to allow our clients to focus on what matters most, to providing specialist support in physical and psychological matters we are committed to providing our clients the maximum level of support needed for them to accomplish their goals. Our holistic range of services allows our talent to fulfil their on-field potential and maximize their earning potential.

Consulting Services

Since our formation we have provided high quality consultancy advice and guidance to football clubs, academies and governing bodies across the world. We utilize our own team members with specialist areas of expertise but also bring in trusted partners with expert analytical skills in a range of evaluative areas. Using our network of industry contacts, we recruit project teams tailored to specific clients' needs as we always aim to provide hands-on tailored solutions through world-leading experts.

We enjoy a long term relationship with various commercial partners in relation to marketing projects. We also consult football clubs and associations on footballing matters, working with them closely to design and execute a development strategy in matters such as scouting and youth recruitment. Over the past years we have provided clubs and associations throughout the world with player and staff recruitment solutions. We have also entered partnerships with a number of academies in Europe and Africa, providing them with support in developing and placing their players in major European leagues.



OUR SERVICES

Contract Negotiation

MGC Sports prides itself in maximizing their clients' earning potential. With years of experience in the business, we have successfully negotiated with clubs from all over the world and our team is fully conversant in both FIFA and local FA rules.

Financial Planning

We actively work alongside qualified financial advisors who are available to advise you on mortgages / insurance / leases / bank accounts and anything else you may require from the financial industry.

Asset Management

At MGC Sports, our philosophy is that of long term financial planning. Our financial specialists can advise on appropriate investments, private banking, off-shore pensions and tax mitigation. They can also help with retirement planning, life insurance, and private health plans.

Marketing & Endorsements

As part of our commitment to maximizing your earning potential, we focus on the development of your personal brand in order to explore more lucrative commercial opportunities. With MGC Sports developing your brand we can deliver more global, national and local deals to you and generate significant income from off the pitch activities.



Public Relations

At MGC Sports we approach public relations with a strategy optimized for each of our clients based on their personality, interests and desired commitment.

Through a combination of social and traditional media we allow our clients to build their profile and promote their image. By guiding our clients and providing them a platform that makes them connected and accessible to the fans and the community, we ensure that they receive the best off pitch coverage possible.

Lifestyle Management

MGC Sports cooperates with a number of specialist partners who are here to make life better for our clients. Just some of the services they can assist you with are car purchase and sales, vacation planning, tickets for any event, spas and weekend breaks, restaurant bookings and recommendations.

Health & Well-being Department

We believe it is key that we do our utmost to keep our athletes well and healthy. From injury management to rehabilitation and health maintenance, we look to support our clients by bringing them in contact with medical professionals, nutritionists and preparation specialists. Our goal is for our clients to perform at their maximum level without sacrificing their longevity.

Visa applications & Work Permits

Relocating to a new country can be a difficult transition. We are here to help you every step of the way, including obtaining the necessary visas and work permits for you and your family.



Scouting Department

At MGC Sports we strongly believe in finding the perfect fit for each club's needs. In order for us to recruit clients who adhere to these standards, we have set up a network of established scouts that spans across the globe.
