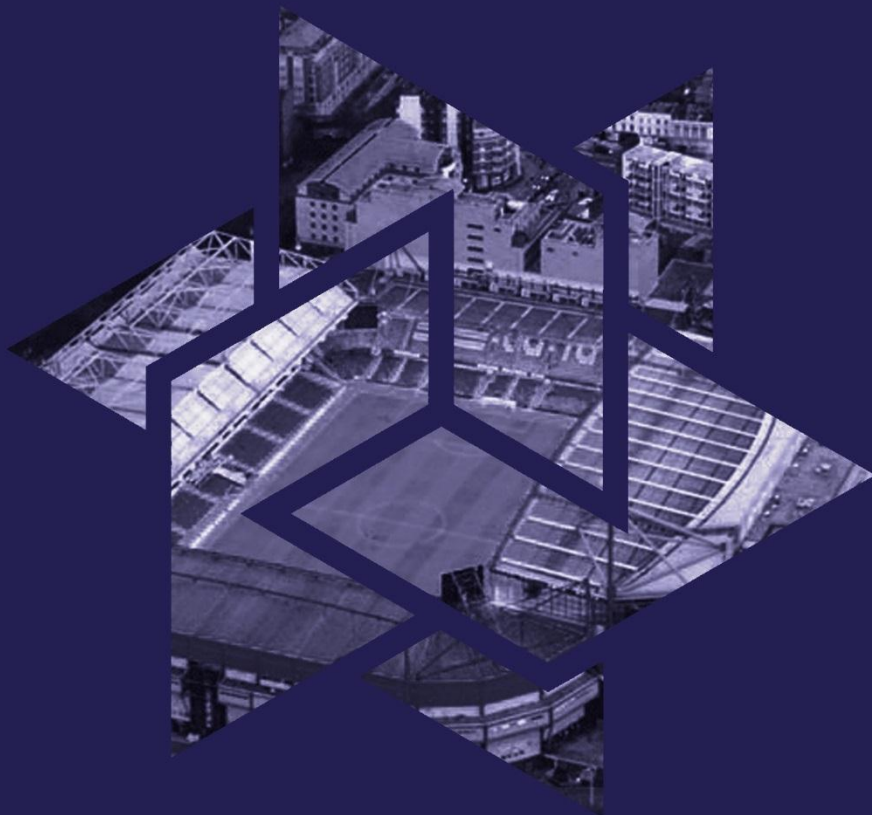


LEADERS

**The Sport
Business
Summit**



2015 Delegate List

Chelsea FC
London
7-8 October 2015

Worth Knowing



Delegate List

Job Title	Organisation	Country
Head of Stadia Experience, Premium Hospitality & Fan Engagement	20.20	United Kingdom
Creative Director	20.20	United Kingdom
Social Media Strategist	90/24 International	Netherlands
Partner	Abreu Advogados	Portugal
Managing Director , Geographic Marketing UK/Ireland	Accenture	United Kingdom
Board Member & Director of Football	AC Sparta Prague	Czech Republic
Chief Revenue Officer	AEG	United Kingdom
Director, Sports Europe	AEG	United Kingdom
Senior Vice President, AEG Sports Europe	AEG	United Kingdom
Head of Brand and Digital Marketing	Aegon	United Kingdom
Director	AFL Architects	United Kingdom
Chief Executive Officer	AIBA	Switzerland
Global Head of Sponsorship	AIG	United States
Director	Airton Risk Management	United Kingdom
Marketing and Partnership Activations Manager	Al Ain Club Investment Company	United Arab Emirates
Executive Manager	Alasifa Trading Services Enterprise	United Arab Emirates
Global Head of Brand Management	Allianz	United Kingdom
Vice Chairman	America's Cup Event Authority	United States
Chie of Revenue and Media	America's Cup Event Authority	United States
Research Manager	AntiDoping Lab Qatar	Qatar
Education Officer	AntiDoping Lab Qatar	Qatar
Research Manager	AntiDoping Lab Qatar	Qatar



Delegate List

Job Title	Organisation	Country
Marketing and Communication Director	AntiDoping Lab Qatar	Qatar
Executive Director	Arabian Jockey Club	United Kingdom
Media, Marketing & CRM Director	Arsenal FC	United Kingdom
Senior Sales Consultant	Arsenal FC	United Kingdom
Commercial Operations Manager	Arsenal FC	United Kingdom
Chief Commercial Officer	Arsenal FC	United Kingdom
Media, Marketing & Customer Relationship Management Director	Arsenal FC	United Kingdom
Premium Sales Manager	Arsenal FC	United Kingdom
Chief Financial Officer	Arsenal FC	United Kingdom
Chief Executive Officer	Arsenal FC	United Kingdom
Head of Communication and International	Ascot Racecourse	United Kingdom
Commercial Director	Ascot Racecourse	United Kingdom
Vice Chairman	Asian Football Development Project	Jordan
Chief Executive Officer Stadio Della Roma	AS Roma	Italy
Head of Projects	Association of Summer Olympic Sports Federations	Switzerland
Chief Executive Officer	Aston Villa FC	United Kingdom
Chief Commercial Officer	Aston Villa FC	United Kingdom
Director Strategic Partnerships	Athletia Sports	Germany
Managing Director of Business Development, Marketing & Sales	Atletico Madrid	Spain
Director	Atomic Sport	United Kingdom
Creative Director	Atomic Sport	United Kingdom
Chief Executive Officer	At The Races	United Kingdom



Delegate List

Job Title	Organisation	Country
Head of Brand Partnerships and Sports Marketing	Audi	Germany
Chief Executive Officer	Australian Rugby Union	Australia
Head of Sports Marketing	Bakcell	Azerbaijan
Vice President, Brand Strategy and Advertising	Barclaycard	United Kingdom
Head of Global Sponsorship & Partnership	Barclays	United Kingdom
Managing Director	Bastion EBA	United Kingdom
Chairman	BAT 20	United Kingdom
Managing Director	Bath Rugby	United Kingdom
Chief Executive Officer	Bath Rugby	United Kingdom
Chief Executive Officer	Bayer Leverkusen	Germany
Head of Interactive and Formula 1, BBC Sport.	BBC Sport	United Kingdom
Series Editor/Producer	BBC Sport	United Kingdom
Senior Vice President, Head of Content Strategy	beIN Sports	United Kingdom
Managing Director	Beko Basketball Bundesliga	Germany
Founder	Beyond 90	United Kingdom
Associate (Sport)	Bird & Bird	United Kingdom
Head of Sports Marketing	BMW Group	Germany
President	Bologna FC	United States
Global Sponsorship Communications Manager	BP Castrol	United Kingdom
Commercial Director	Brandwave	United Kingdom
Director	Brandwave	United Kingdom
Chief Executive Officer	Brentford FC	United Kingdom
Chairman	Brentford FC	United Kingdom
Chief Executive Officer	Brighton & Hove Albion FC	United Kingdom
Head of Brand Development and Engagement	British Airways	United Kingdom
Associate Director – Corporate	British Gymnastics	United Kingdom



Delegate List

Job Title	Organisation	Country
Partnerships		
Director of Public Affairs and Policy	British Horseracing Authority	United Kingdom
Joint Managing Director	British Horseracing Authority	United Kingdom
Director of Raceday Operations and Regulation	British Horseracing Authority	United Kingdom
Chief Executive Officer	British Olympic Association	United Kingdom
Head of Sport	BT Sport	United Kingdom
Chief Operating Officer	BT Sport	United Kingdom
Executive Producer	BT Sport	United Kingdom
Co-Chairman	Burnley FC	United Kingdom
Head of Digital Media	Borussia Dortmund	United Kingdom
Managing Director	Calacus Public Relations	United Kingdom
Head of Business Development	Cambridge Imaging Systems	United Kingdom
Sales & Marketing Executive	Cambridge Imaging Systems	United Kingdom
Chief Operating Officer	Canada Olympic Committee	Canada
Rugby World Cup 2015 Commercial Manager	Canterbury	United Kingdom
Head of Commercial	Cardiff City FC	United Kingdom
Chief Executive Officer	Cardiff City FC	United Kingdom
Head of TV & Video	Cardiff City FC	United Kingdom
Chief Executive Officer	Caribbean Premier League	United Kingdom
Chief Executive Officer	Celtic FC	United Kingdom
Sports Lawyer, Partner	Charles Russell	United Kingdom
Sports Lawyer, Partner	Charles Russell	United Kingdom
President & Managing Partner	Charlotte Hounds & Independence	United States
Finance Director	Chelsea FC	United Kingdom
Strategic Marketing	Chemnitzer FC	Germany
Marketing and Commercial Director	Club Santos Laguna	Mexico
President	Club Santos Laguna	Mexico



Delegate List

Job Title	Organisation	Country
Sports Intelligence Director	Club Santos Laguna	Mexico
Rugby World Cup 2015, General Manager	Coca-Cola	United Kingdom
President	Collins Sport Group	United States
President	Colorado Rapids	United States
General Secretary	Confederation of African Football	Egypt
Chief Executive Officer	Connacht Rugby	Ireland
Associate Director	Crunch Communications	United Kingdom
Chief Executive Officer	Crystal Palace FC	United Kingdom
Board Member	Cyprus Sports Organization	Cyprus
Chief Executive Officer	Danish Football Association	Denmark
Managing Director UK	Deezer	United Kingdom
Vice President Sales, EMEA	Delta Air Lines	United Kingdom
Sales Manager	Delta Air Lines	United States
Account Director	Designroom Sport	United Kingdom
Director	Designroom Sport	United Kingdom
Creative Partner	Designroom Sport	United Kingdom
Director, Sales Sponsorship and Licensing	DFL Sports Enterprises	Germany
Sponsorship and Sports Marketing Manager	DFL Sports Enterprises	Germany
Head of Sponsorship, Western Europe	Diageo	Ireland
Sponsorship Manager, Western Europe	Diageo	United Kingdom
Group Marketing Director	Digicel Group	Jamaica
Group Head of Sponsorship	Digicel Group	Jamaica
Senior Vice President - International Digital Media	Discovery Communications	United Kingdom
Partner	DJI Holdings	United Kingdom
Managing Director	DKB Handball-Bundesliga	Germany
Partner	DLA Piper	United Kingdom



Delegate List

Job Title	Organisation	Country
Commercial & Marketing Manager	Dublin G.A.A	Ireland
Chief Executive	Dublin G.A.A	Ireland
Head of Marketing	Dutch Football Association	Netherlands
Head of Sponsoring	Dutch Football Association	Netherlands
Chief Executive Officer	Ear to the Ground	United Kingdom
Group Account Director, Sports Marketing	Ear to the Ground	United Kingdom
Chairman	ECB	United Kingdom
Chief Executive Office r	Electronic Arts	United States
Head of Product Marketing	Electronic Arts	United Kingdom
Partner - European Division	EL-EF Sport	United Kingdom
Principal	EL-EF Sport	United Kingdom
Head of Delivery, Digital Media	Endava	United Kingdom
Head of Digital Media	Endava	United Kingdom
Chief Executive Officer	England Handball Association	United Kingdom
General Manager	Epsom Downs Racecourse	United Kingdom
Chief Strategy Officer	E-quadrat Communications	Austria
Managing Editor	Equidia	France
Export Manager	Errea Sport	Italy
General Manager, ESPN EMEA	ESPN	United Kingdom
Vice President International Programming	ESPN	United States
Head of Digital Sales	ESPN	United Kingdom
Group Advertising Director and Sponsorship	ESPN	United Kingdom
Chief Executive Officer	Essex County Cricket Club	United Kingdom
Sponsorship Manager	Etihad Airways	United Kingdom
Head of Sponsorship	Etihad Airways	United Arab Emirates
Senior Manager, Sponsorship	Etihad Airways	United Arab Emirates
Secretary General	Euroleague Basketball	Spain



Delegate List

Job Title	Organisation	Country
President	European Athletics Coaches Association	United Kingdom
Director	European Sponsorship Association	United Kingdom
Chief Executive Officer	Eurosport	United Kingdom
Marketing Manager	Eurosport	United Kingdom
Sales Director	Eurosport	United Kingdom
Programme Director / Head of Broadcasting Eurosport 2	Eurosport	France
Partnership Manager	Everton FC	United Kingdom
Head of Sponsorship	Everything Everywhere	United Kingdom
Chairman	Executives in Sport Group	United Kingdom
Managing Director	Executives in Sport Group	United Kingdom
Head of Sport and Entertainment Partnerships	Facebook	United Kingdom
Executive Director	Falcon and Associates	United Kingdom
Chief Executive Officer & Founder	Fanatic Sports	India
Chief Executive Officer	FanMiles	Germany
Founder and Chief Executive Officer	Fanmode	United Kingdom
Commercial Director	Fanmode	United Kingdom
President	FC Lorient	France
Director	FC Rosengård	Sweden
Director	FC Rosengård	Sweden
Chief Executive Officer, Veltins Arena	FC Schalke 04	Germany
Chief Executive Officer	FC St. Pauli	Germany
Sporting Director	FC Union Berlin	Germany
Partnerships Manager	Finnish Hockey League	Finland
Head of Media and Public Relations	Finnish Hockey League	Finland
Chief Executive Officer	Flensburg Handewitt	Germany
Head of Sales	Force India F1	United Kingdom



Delegate List

Job Title	Organisation	Country
General Secretary	Formula E	United Kingdom
Global Partnerships	Formula One Management	United Kingdom
Legal Counsel	Formula One Management	United Kingdom
Head of Programming Insight	Fox Sport International	United Kingdom
Head of institutional affairs	French Football Federation	France
Chief Executive Officer	Fulham FC	United Kingdom
Director	Future Media Services	United Kingdom
Senior Vice President, EMEA	Futures Sport & Entertainment	United Kingdom
Board Member	Galatasaray AS	Turkey
Marketing Director - EMEA & Asia Pacific	General Electric	United Kingdom
Marketing Director	German Football Association	Germany
Owner Global Football	Global Football America	United States
President of EMEA Business and Operations	Google	United Kingdom
Chief Executive Officer	Great British Racing	United Kingdom
International Executive	Great British Racing	United Kingdom
Member of the Board - Marketing	Hamburger SV	Germany
Managing Director	Handle Recruitment	United Kingdom
Director of Sales and Marketing	Handle Recruitment	United Kingdom
Chief Executive Officer	Harlequins RFC	United Kingdom
Commercial Director	Harlequins RFC	United Kingdom
Commercial Operations Director	Harlequins RFC	United Kingdom
Chief Executive Officer	Havas Sports & Entertainment	France
Editor-In-Chief	Haymarket Media Group	United Kingdom
442 Brand Director Asia	Haymarket Media Group	Singapore
Partnership Director	Haymarket Media Group	United Kingdom
President	HBO Sports	United States



Delegate List

Job Title	Organisation	Country
Business Development Manager	Hedgehog Risk Solutions	United Kingdom
Director	Hedgehog Risk Solutions	United Kingdom
Global Sponsorship Manager	Heineken	Netherlands
Global Activation Director	Heineken	Netherlands
Global Sports Practice Director, Sports Marketing & Sponsorship	Hill & Knowlton	United Kingdom
Head of Motorsport	Honda	United Kingdom
Race Track Owner	Hoppegarten	Germany
General Secretary, Bookmakers Committee	Horserace Betting Levy Board	United Kingdom
Global Head of Partnership Activation	HTC	United Kingdom
Sponsoring & Events Senior Manager	Hublot	France
Sponsoring & Events Senior Manager	Hublot	France
Managing Director	Huddersfield Giants	United Kingdom
Manager	Huddersfield Town AFC	United Kingdom
Chief Operating Officer	Indian Super League	Germany
Executive Chairman	Input Media	United Kingdom
Director	Integral	Nigeria
Director	International Racing Bureau	United Kingdom
General Secretary	International Ski Federation	Switzerland
Executive Director, Commercial	International Tennis Federation	United Kingdom
Executive Director	International Tennis Federation	United Kingdom
Director Sport Operations	Intigral	Jordan
Director of Sport	Intigral	Saudi Arabia
Head of Brand	Investec	United Kingdom
President	Ireland Olympic Council	Ireland
Director of Sport	ITV	United Kingdom



Delegate List

Job Title	Organisation	Country
Head of Commercial Affairs, Sport & Drama	ITV	United Kingdom
Global Sponsorship Manager	Jaguar Land Rover	United Kingdom
Sponsorship & Partnerships Manager	Jaguar Land Rover	United Kingdom
Director	JAJ Communications	United Kingdom
General Manager	Kempton Park Racecourse	United Kingdom
Chief Executive Officer	Kent County Cricket Club	United Kingdom
Partner, Head of Sport	Klinkert	Germany
Owner	Knoll Management	United Kingdom
Business Development and Strategic Partnerships Digital Department	Lagardere Unlimited	Switzerland
Partnerships Manager	Laureus	United Kingdom
Manager	League Managers Association	United Kingdom
Business Development Manager	League Managers Association	United Kingdom
Chief Executive Officer	Leeds Rhinos	United Kingdom
Chief Executive Officer	Leicester City FC	United Kingdom
Chief Executive Officer	Leicester Tigers	United Kingdom
Chief Executive Officer	Leinster Rugby	Ireland
Director, Sports Marketing	Levi Strauss & Co	United States
General Manager, UK & Ireland	Levi Strauss & Co	Netherlands
Global President, Brand	Levi Strauss & Co	United States
Managing Associate & Head of Sports Group	Lewis Silkin	United Kingdom
President	Liga de Futbol Profesional	Spain
General Manager – Marketing	Liga de Futbol Profesional	Spain
Head of Digital Media & Technology	Liverpool FC	United Kingdom
Chief Executive Officer	Llanelli Scarlets	United Kingdom
Senior Manager, London 2012 Partnership and Group Marketing Sponsorship	Lloyds Bank	United Kingdom



Delegate List

Job Title	Organisation	Country
Chairman	Lokomotiv Moscow FC	Russian Federation
Chief Executive Officer	London Irish RFC	United Kingdom
Chief Executive Officer	London Marathon	United Kingdom
Chief Executive Officer	M&C Saatchi Sport & Entertainment	United Kingdom
Chief Executive Officer	Madison Sports Group	United States
Executive Chairman	Madison Sports Group	United Kingdom
Co-Founder	Major League Gaming	United States
Director of Marketing, Media and Fan Development	Manchester City FC	United Kingdom
Head of Digital	Manchester United FC	United Kingdom
Head of Content	Manchester United FC	United Kingdom
Director of Communications	Manchester United FC	United Kingdom
Communications Manager UK & Ireland	MasterCard	United Kingdom
Managing Director	Match IQ	Germany
Director of Sport	Material Marketing & Communications	United Kingdom
Chief Executive Officer	Maxxim	United Kingdom
Sponsorship Manager	McDonalds	United Kingdom
Group Head of Digital	McLaren Group	United Kingdom
Group Brand Director	McLaren Group	United Kingdom
Business Development Manager	McLaren Group	United Kingdom
Head of Marketing	Medvescak Zagreb	Croatia
Director of Communications & Public Affairs	Medvescak Zagreb	Croatia
Senior Vice President, Marketing and Event Booking	Miami Marlins	United States
Senior Vice President Communications & Broadcasting	Miami Marlins	United States
Corporate Vice President Retail Worldwide	Microsoft	United Kingdom



Delegate List

Job Title	Organisation	Country
General Manager WorldWide Education Partners	Microsoft	United States
Marketing Director - Interactive Entertainment Business	Microsoft	United Kingdom
Strategic Marketing Director	Millharbour Marketing	United Kingdom
Chief Executive Officer	Millwall FC	United Kingdom
Executive Director	Milton Keynes Dons FC	United Kingdom
Executive Vice President /Chief Marketing Officer	Minnesota Vikings	United States
Director, New Stadium Partnerships	Minnesota Vikings	United States
Head of Football, Sport Group	Mishcon de Reya	United Kingdom
Director, Market Development EMEA	MLB	United States
Executive Vice President	MLS	United States
Head of Sport	Mob Sport	United Kingdom
Vice President Revenue	Modomodo	United States
Chief Executive Officer & Founder	Mondogol	United States
Sponsorship Manager	MSC Sports	South Africa
Commercial & Events Manager	Muy Manero	Netherlands
Chief Executive Officer	National Soccer Coaches Association of America	United States
President	Navigate Research	United States
Senior Vice President, Global Marketing Partnerships	NBA	United States
Vice President, Sports Distribution & Business Development	NBC Sports	United Kingdom
President & Chief Executive Officer	New Balance	United States
Managing Director	Newcastle Falcons	United Kingdom
Managing Director	Newcastle United FC	United Kingdom
Managing Director	Newton Abbot Racecourse	United Kingdom



Delegate List

Job Title	Organisation	Country
President	New York City FC	United Kingdom
Global Head of Research, Nielsen Sports	Nielsen	United Kingdom
Client Business Partner, Nielsen Sport Europe	Nielsen	Italy
Vice President Football WE	Nike	Spain
Digital Brand Manager	Nike	Germany
Football Digital Brand Director	Nike	United States
Commissioner	North American Soccer League	United States
Managing Director	Northern Ireland football League	United Kingdom
Chairman	Notts County FC	United Kingdom
Chief Executive Officer	Notts County FC	United Kingdom
Managing Director	Number 19 Marketing	United Kingdom
Chief Commercial Officer	Oliver & Ohlbaum Associates	United Kingdom
Consultant	Oliver & Ohlbaum Associates	United Kingdom
Partner	Oporto Sports	United Kingdom
Director of International Development	Paris Saint-Germain FC	France
Director General	Paris Saint-Germain FC	France
Partnership Development Manager	Paris Saint-Germain FC	France
Founder & Managing Director	Penceo Sport	Switzerland
Chief Executive Officer	Peterborough United FC	United Kingdom
Deputy Chief Executive Officer	PFA	United Kingdom
Group Sales Director	PGA European Tour	United Kingdom
Director Business Development	PGA Tour	United States
Chairman	Pitch International	United Kingdom
Co-Owner and Director	Philadelphia 76ers	United States
Director, Digital Media/Editor- in-Chief	Portland Timbers	United States
Chief Executive Officer	Powerboat P1	United Kingdom



Delegate List

Job Title	Organisation	Country
Finance Director	Premiership Rugby	United Kingdom
Commercial Director	Premiership Rugby	United Kingdom
Head of Partnerships	Premiership Rugby	United Kingdom
Sales Manager	Prestige Ticketing	United Kingdom
Sales Manager	Prestige Ticketing	United Kingdom
Chairman of Football	Preston North End FC	United Kingdom
Chairman	Pro Rugby Wales	United Kingdom
Director of Sport	PSG Communications	Ireland
Chief Executive	PSG Communications	Ireland
Creative Manager	Publi Marketing	Mexico
Head of Sport	PwC	United Kingdom
Senior Associate	PwC	United Kingdom
Global Sponsorship Manager	Qatar Airways	Qatar
Chief Executive Officer	Qatar Stars League	Qatar
Executive Director of Competition & Football Development	Qatar Stars League	Qatar
Executive Director Marketing	Qatar Stars League	Qatar
Chief Executive Officer	QTV Sports	United Kingdom
Chief Executive Officer	Queens Park Rangers FC	United Kingdom
Player	Queens Park Rangers FC	United Kingdom
Chief Operating Officer	Queens Park Rangers FC	United Kingdom
Account Director	R/GA	United Kingdom
Senior Content Strategist	R/GA	United States
Director of Finance	Racecourse Media Group	United Kingdom
Senior Advisor - International Racing and Sport	Racing Victoria	Australia
Chief Executive Officer	Reading FC	United Kingdom
New Media Business Director	Real Madrid CF	Spain
Managing Director	Real-Time International	United Kingdom



Delegate List

Job Title	Organisation	Country
Head of Sports Rights	Red Bull Media House	Austria
Chief Executive Officer and President	Relevant Sports	United States
Executive Vice President, Business Development	Relevant Sports	United States
Chairman	Rugby Canada	Canada
Chief Commercial Officer	Rugby Football Union	United Kingdom
Head of Digital	Rugby Football Union	United Kingdom
Owner	Sacramento Kings	United States
Co-Founder	Sacramento News & Review	United States
Head of Sponsorship	Samsung	United Kingdom
Sponsorship Director	Samsung	United Kingdom
Director of Racing	Sandown Park Racecourse	United Kingdom
Group Manager, Sponsorship	Santander	United Kingdom
F1 Sponsorship Manager	Santander	United Kingdom
Sponsorship Director	Santander	Spain
Group Communications Manager, Sponsorship	Santander	United Kingdom
Group Director Global Sponsorships	SAP	United States
Chief Executive Officer	Scottish Premier League	United Kingdom
Chief Operating Officer	Seattle Sounders FC	United States
Chief Executive Officer	SecuTix	Switzerland
International Business Development Manager	SecuTix	Switzerland
Vice President Major Events & Smart Cities	Selex ES	United Kingdom
Chief Executive Officer	Serbian Super League	Serbia
Commercial Director	Serie B	Italy
Chief Executive Officer	Setanta Sports Eurasia	Ireland
Executive Director for Strategy, Commerce and Marketing	Shakhtar Donetsk FC	Ukraine



Delegate List

Job Title	Organisation	Country
Co-Founder	Shankai Sport International	Switzerland
Managing Director	Sheffield United FC	United Kingdom
Chief Executive Officer - S.League	Singapore Football Association	Singapore
Chief Executive Officer	Skins	Switzerland
Director, Digital Media - Sky Sports	Sky	United Kingdom
Sales Director & International Expansion	SL Benfica	Portugal
Deputy Secretary General – Finance and Marketing	Slovenian Olympic Committee & Sports Association	Slovenia
Head of Global Sponsorship	Sony Mobile	United Kingdom
Chairman	Southampton FC	United Kingdom
Chief Executive Officer	Southampton FC	United Kingdom
Managing Director	Sponsorship Intelligence	United Kingdom
Head of UEFA Services	Sponsorship Intelligence	United Kingdom
Director	Sport Collective	United Kingdom
Director of Sport	Sport England	United Kingdom
Managing Director	SPORTFIVE	United Kingdom
Commercial Manager	SPORTFIVE	United Kingdom
Football Partnerships Manager	SPORTFIVE	United Kingdom
Senior Vice President Global Partnerships	SPORTFIVE	Germany
Senior Director Strategic & Digital Development	SPORTFIVE	Germany
Vice President Marketing & Business Development	SPORTFIVE	Germany
Senior Director Business Development	SPORTFIVE	Germany
Vice President Sales Management - Football Europe	SPORTFIVE	Germany
Managing Director	SPORTFIVE	Germany
Executive Director	SPORTFIVE	Germany
Director	SPORTFIVE	Germany



Delegate List

Job Title	Organisation	Country
Chief Executive Officer	SportiveWays	Spain
Founder & Chief Executive Officer	SportQuake	United Kingdom
Director	SportQuake	United Kingdom
Managing Director	Sportsbeat	United Kingdom
Executive Director	Sportsbeat	United Kingdom
Business Development Director	Sports Endeavors	United States
Head of Business Development	Sports Rights Management	United Kingdom
Founder and Chief Executive Officer	Sports Rights Management	United Kingdom
Account Director	Sports at SMG	United Kingdom
Managing Director, UK	Sports at SMG	United Kingdom
Managing Director, EMEA	Sports at SMG	United Kingdom
Chief Executive Officer	Stevenage FC	United Kingdom
Chairman	St George's Park	United Kingdom
Finance Director	Stoke City FC	United Kingdom
Managing Director	Stuart Higgins Communications	United Kingdom
Chief Executive Officer	Surrey County Cricket Club	United Kingdom
Chief Executive Officer	Sussex County Cricket Club	United Kingdom
Director of Marketing, Management & Finance	Werder Bremen	Germany
Chief Executive Officer	Swiss Football League	Switzerland
Chief Executive Officer	T.E.A.M Marketing	Switzerland
Chief Operating Officer	T.E.A.M Marketing	Switzerland
Managing Director, Media Rights	T.E.A.M Marketing	Switzerland
Head of Winning Behaviours	Team Sky	United Kingdom
Head of Sports & Entertainment	Telefónica O2	United Kingdom
Sports and Entertainment Sales Manager	Telefónica O2	Spain
Chief Executive Officer	Tennis Europe	Switzerland



Delegate List

Job Title	Organisation	Country
President & Chief Executive Officer	TGI Systems	United States
Chief Operating Officer	The British & Irish Lions	Ireland
Commercial Director	The British & Irish Lions	Ireland
Commercial Manager	The British & Irish Lions	United Kingdom
Commercial Manager	The British & Irish Lions	United Kingdom
Digital Content Officer	The Football Association	United Kingdom
Marketing Director	The Football League	United Kingdom
Commercial Director	The Football League	United Kingdom
Chief Executive Officer	The Football League	United Kingdom
Marketing & Media Manager	The International Modern Pentathlon Union	Monaco
Secretary General	The International Modern Pentathlon Union	Monaco
Group Director of Communications	The Jockey Club	United Kingdom
General Secretary	The Premier League	United Kingdom
Director of International Broadcasting	The Premier League	United Kingdom
Director of Communications	The Premier League	United Kingdom
Chairman	The Racecourse Association	United Kingdom
Chief Executive Officer	The Rugby Players Association	United Kingdom
Chairman	The Shanghai Race Club	China
Editor	The Sun	United Kingdom
Brand Partnerships Manager	Three	United Kingdom
Lead Brand Strategy	Three	United Kingdom
Commercial and Communications Director	Tigres de la UANL	Mexico
President	Tigres de la UANL	Mexico
Head of UK Sportsbook	Titanbet	United Kingdom
Global Managing Director, TLC Sport	TLC Marketing	Spain
Chief Executive Officer	TOK.tv	United States



Delegate List

Job Title	Organisation	Country
Executive Vice President	TOK.tv	United States
Marketing and Communications Director	Torino FC	Italy
Director	TRACKCHAMP	Austria
Chief Operating Officer	TransStadia	India
Executive Member	Trinidad and Tobago Cricket Board	Trinidad & Tobago
Sport Sponsorship Director	Trinity Mirror Sport Media	United Kingdom
Account Manager Sport	Trinity Mirror Sport Media	United Kingdom
Director of Media	Twitter	United Kingdom
Head of Sport	Twitter	United Kingdom
General Secretary	U.A.E Football Association	United Arab Emirates
International Relations	U.A.E Football Association	United Arab Emirates
Foreign Relations	U.A.E Football Association	United Arab Emirates
Provost & Chief Executive Officer	UCFB	United Kingdom
Director	UCFB	United Kingdom
Chairman UCFB, Director Burnley FC	UCFB	United Kingdom
Head of Club Licensing & Financial Fair Play	UEFA	Switzerland
Head of ICT	UEFA	Switzerland
Chief Executive Officer	UK Athletics	United Kingdom
Content Director, EMEA	Ultimate Fighting Championship	United States
Founder	Umbel	United States
Vice President, Global Marketing	Umbro International	United Kingdom
Vice President, Global Licensing	Umbro International	United Kingdom
UK Country Manager	Unibet	Malta
Brand Activation Manager	Unibet	Malta



Delegate List

Job Title	Organisation	Country
General Manager, Denmark	Unibet	Denmark
Head of Sports Programmes	Unicef	United Kingdom
Head of Corporate Partnerships Development	Unicef	Switzerland
Head of Strategic Sponsorship	Unicredit Group	Italy
Chief Executive Officer	United Arab Emirates National Olympic Committee	United Arab Emirates
Assistant	United Arab Emirates National Olympic Committee	United Arab Emirates
Professor	University College Nordjylland	Denmark
Head of Sports Research	University of Liverpool	United Kingdom
President & Chief Executive Officer	USA Cycling	United States
Chairman	USA Rugby	United States
Chief Executive Officer	USA Rugby	United States
Chief Executive Officer	US Club Soccer	United States
Chief Commercial Officer	Valencia CF	Spain
Managing Director	VIP Sportstravel	Switzerland
Director of Sales	VIP Sportstravel	Switzerland
Senior Vice President, Commercial Partnerships	Virgin Racing	United Kingdom
Team Principal	Virgin Racing	United Kingdom
Chief Executive Officer	Virtually Live	United Kingdom
Marketing Director, EMEA	Vita Coco	United Kingdom
Chairman	Vixlet	United States
Business Development Director	VMC	United States
Executive Head: Sponsorship and Regional Marketing	Vodacom	South Africa
Brand Manager - Sponsorship	Vodacom	South Africa
Chief Executive Officer	Wakefield Trinity Wildcats	United Kingdom
Chief Executive Officer	Wales Football Association	United Kingdom
Chief Executive Officer	Warrington Wolves	United Kingdom



Delegate List

Job Title	Organisation	Country
Group Chief Executive Officer	Wasps RFC	United Kingdom
Vice President Global Brand	Western Union	France
Marketing Director	West Ham United FC	United Kingdom
Commercial Manager	Williams F1	United Kingdom
Commercial Manager	Williams F1	United Kingdom
Head of Sponsorship	Williams F1	United Kingdom
Partner	Withers	Italy
Executive Counsel	Women's Tennis Association	United Kingdom
Chairman	Women in Sport	United Kingdom
Chief Executive Officer	Worcester Warriors	United Kingdom
Executive Director	World Match Racing Tour	United Kingdom
General Manager	World Sports Law Report	United Kingdom
Senior Director - Sports EMEA	YouTube	United Kingdom
Sports Partnership Manager EMEA	YouTube	United Kingdom
Managing Director	Zeez	Germany
Chief Marketing Officer	Zinwave	United Kingdom